

## CAPABILITY STATEMENT

### COMPANY OVERVIEW

**Think Safe** is committed to using technology to develop, manufacture and provide innovative products and solutions which improve training and access to CPR, First Aid, and other essential care during emergency situations, setting new standards for comprehensive emergency readiness and response.

**Think Safe** manufactures innovative products for injury management and develop resources to improve access to First Aid, CPR and emergency medical training. With our First Voice product line, AEDs, and other emergency equipment, we can build custom emergency response units to fit your safety needs. Think Safe employees are technical experts in emergency readiness and First Aid, AEDs, and medical and environmental emergency response programs that help organizations be compliant with local, state and federal regulatory requirements.

### CORE COMPETENCIES & COMPANY EXPERTISE

#### PRODUCT & INDUSTRY EXPERTISE:

- ◆ Hardware and software provider to the First Aid/Safety industry
- ◆ Proprietary patented product manufacturer of complete, cost-efficient and cost-saving solutions for first aid emergencies
- ◆ Industry innovator of Emergency Instruction Device (EID)
- ◆ Comprehensive market knowledge of all brands of Automated External Defibrillators (AEDs)
- ◆ AED and First Aid program management solutions experts
- ◆ International wholesaler for AEDs and AED programs
- ◆ First Aid kits, emergency responder supplies, AEDs, First Aid/CPR training and simulation devices
- ◆ Multi-lingual product solutions provider
- ◆ Liability Protection Assistance (for AED acquirers)
- ◆ OSHA Best Practices Solutions for AED and First Aid Programs
- ◆ Certified AED Program Provider & AED Program auditing services
- ◆ Expert Medical Board which includes Physicians & EMS with 300+ years cumulative experience
- ◆ Toll-free technical product and post-event support
- ◆ AED Medical Direction / Physician's Oversight Services
- ◆ AED inventory management & servicing solutions — with automatic notification of all AED supply expiration dates and recalls
- ◆ AED new employee training – AED demos provided free for website viewing
- ◆ Regulatory updates provided via voice, newsletter or email notification
- ◆ State Mandate Compliance for AED owner/acquirer Civil Liability Immunity laws
- ◆ Post Event Review Assistance & EMS notification assistance
- ◆ Reporting, Upkeep, & Documentation Assistance
- ◆ Certified training solutions for First Aid, BBP, AED, CPR
- ◆ National training network consists of EMTs and nurses with field experience
- ◆ Protocol Compliant with all major training organization standards (AHA, Red Cross, NSC, HSI, ASHI, Medic, ECSI, American Health, EMS Safety, European First Aid Manual, ECC, ILCOR, etc) with in-house extensive technical standards experts
- ◆ Experts on refresher training tools that can be integrated with responder systems
- ◆ Employee AED training and emergency response procedure notification assistance
- ◆ National annual fixed training contracts for certified national CPR, first aid, BBP, and AED responders
- ◆ OSHA, CPR, first aid, BBP, & AED online certified training solution provider



### KEY PRODUCTS & SERVICES

- ◆ Proprietary Emergency Instruction Device (EID)
- ◆ Proprietary Self-contained Emergency Treatment (SET) First Aid Systems
- ◆ Automated External Defibrillators (AEDs)
- ◆ AED Packages & Accessories
- ◆ Proprietary AED Program Management software solution
- ◆ AED Medical Oversight & Prescription
- ◆ AED Storage & Signage
- ◆ First Aid Kits
- ◆ Responder Kits
- ◆ Accessory Emergency Tools
- ◆ Amputee Amputation Kits
- ◆ Blood borne Pathogen Cleanup Kits
- ◆ Oxygen Equipment
- ◆ CPR Manikins
- ◆ First Aid Books / Guides
- ◆ ResQr First Aid Software for PC / Smartphone
- ◆ Worldwide Dealer Servicing Network
- ◆ Certified Training (First Aid, CPR, AED, BBP, OSHA 10/20 hour, etc)
- ◆ Training / Simulation Products
- ◆ Survival / Preparedness Products
- ◆ Online Store
- ◆ Custom Assembly

### AWARDS AND RECOGNITION

- ◆ Patents pending
- ◆ ANSI Review Panel member for Z308 first aid standards
- ◆ 2005 World Safety Congress Hot New Product
- ◆ 2006: SafetyXChange "Saxcies" Best New Safety Product Award, EMS Expo Featured New Product, Technology Association of Iowa Inventor of the Year Award Finalist, Marine Aftermarket Accessories Tradeshow Best New Safety Product Finalist
- ◆ 2007: Best New Pocket PC/Smartphone Software Winner (Pocket PC & Smartphone Magazine)
- ◆ June 2009 American Lifeguard Association Endorsement
- ◆ July 2009 Macworld rated ResQR First Aid & CPR Coach 4.5 out of 5, making it their highest rated first aid app on the iPhone
- ◆ February 2010 DiversityBusiness.com's Top Businesses: #5 Ranked Diversity-owned Business in Iowa

### CERTIFICATIONS/KEY INFORMATION

- ◆ Legal Name: Retrac, Inc. dba Think Safe, Inc.
- ◆ DUNS: 557418329
- ◆ WBE: Certified Women Owned Business
- ◆ WBENC National Certification #: 2005108231
- ◆ CAGE Code: 488V5
- ◆ State of Iowa TSB Certification
- ◆ NAICS: 31699, 33999, 423450, 511210, 541612, 611420, 611430, 624230, 922190, 611690
- ◆ EIN: 20-1824390

